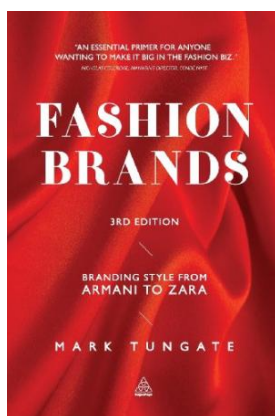


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## FASHION BRANDS: BRANDING STYLE FROM ARMANI TO ZARA (3RD REVISED EDITION)



Kogan Page Ltd. Paperback. Book Condition: new. BRAND NEW, Fashion Brands: Branding Style from Armani to Zara (3rd Revised edition), Mark Tungate, Once a luxury that only the elite could afford, fashion is now accessible to all. High street brands such as Zara, Topshop and H&M have put fashion within the reach of anyone, whilst massive media attention has turned designers such as Tom Ford, Alexander McQueen and Stella McCartney into brands in their own right. This updated new edition...

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- Authored by Mark Tungate
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