



How Different are We?: Spoken Discourse in Intercultural Communication (Paperback)

By Helen Fitzgerald

Channel View Publications Ltd, United Kingdom, 2002. Paperback. Book Condition: New. 204 x 148 mm. Language: English . Brand New Book. This book examines the influence of cultural values and communication styles on intercultural communication and demonstrates how training can develop intercultural communication competencies. A large number of interactions between well-educated immigrants from all continents and from more than a hundred countries, together with some including native speakers, are examined and participants answers to questionnaires compared with their actual communicative behaviour. The author raises questions of interest to many groups: linguists, educators, business people and sociologists. Which values are most salient and enduring, and which cause clashes between cultural groups? To what extent do people retain the communication style identified with their first language and how do these different styles impact on others?.



Reviews

It is an awesome publication which i actually have ever read through. it had been writtern really properly and valuable. I found out this book from my i and dad recommended this pdf to discover.

-- Doyle Schmeler

This book is definitely not simple to begin on studying but quite fun to see. I actually have read and that i am sure that i will gonna read through yet again once again in the foreseeable future. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Brennan Koelpin